

Multi-Location Profit & Loss Template

A simple structure for comparing performance across locations without losing sight of the bigger picture.

HOW TO USE THIS

List each location in its own column, using the same line items across all of them. This keeps every location comparable apples-to-apples and makes a fourth “Consolidated” column simple to total. Fill in your actual numbers where the blanks are — this template is meant to be copied into a spreadsheet and reused monthly.

Line Item	Location A	Location B	Location C	Consolidated
Revenue				
Service Revenue				
Retail / Product Revenue				
Membership Revenue				
Total Revenue				
Direct Costs				
Provider Compensation				
Supplies / COGS				
Gross Profit				
Operating Expenses				
Rent / Facility				
Front Desk / Admin Staff				
Marketing				
Allocated Shared Overhead				
Total Operating Expenses				
Net Profit				
Net Profit Margin %				

Note: “Allocated Shared Overhead” refers to costs that serve every location — like your bookkeeper, software subscriptions, or ownership compensation — split proportionally across locations (often by revenue share or square footage). Getting this allocation right is what makes location comparisons meaningful instead of misleading.

Want help setting up this structure inside your actual accounting system, or deciding how to allocate shared costs fairly? Book a free strategy call at calendly.com/hello-elevatedcfoadvisory/60min — no pressure, just clarity on what's working, what's not, and what to fix.